

**Remit Address:**

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Strategic Media Services, Inc.
Attention: Accounts Payable
3299 K St. NW
Ste 200
Washington, DC 20007

INVOICE

Advertiser	Heller, Dean for U.S. Senate	Invoice #	104405-1
Product	HELLER FOR SENATE	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/23/12
Station	KSNV	Order #	104405
Account Executive	Amy McCreary	Alt Order #	06832084
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/17/12 - 10/23/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HE4S
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/15/12 to 10/21/12	2x	--W-F--					
	KSNV			W	10/17/12	:30	5:48 AM	DH10111217H Painful	\$300.00		4
	KSNV			W	10/17/12	:30	5:59 AM	DH10111217H Painful	\$300.00		1
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		to						
				10/22/12 to 10/28/12	2x	MT-----					
	KSNV			M	10/22/12	:30	5:28 AM	DH10181218H Low	\$300.00		1
	KSNV			Tu	10/23/12	:30	5:43 AM	DH10181218H Low	\$300.00		3
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/22/12 to 10/28/12	1x	M-----					
	KSNV			M	10/22/12	:30	6:16 AM	DH10181218H Low	\$450.00		4
4	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		to						
				10/15/12 to 10/21/12	2x	--W-F--					
	KSNV			W	10/17/12	:30	6:29 AM	DH10111217H Painful	\$450.00		1
	KSNV			W	10/17/12	:30	6:43 AM	DH10111217H Painful	\$450.00		6
5	KSNV	Today Show	658a-9am		to						
				10/15/12 to 10/21/12	2x	--WT---					
	KSNV			W	10/17/12	:30	8:00 AM	DH10111217H Painful	\$600.00		4
	KSNV			W	10/17/12	:30	8:43 AM	DH10111217H Painful	\$600.00		1
6	KSNV	Today Show	658a-9am		to						
				10/22/12 to 10/28/12	1x	M-----					
	KSNV			M	10/22/12	:30	7:27 AM	DH10181218H Low	\$600.00		1
7	KSNV	M-F Today Show II	9-10a		to						
				10/22/12 to 10/28/12	1x	-T-----					

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Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HE4S
Special Handling		Product Code	
		Agency Ref	
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
7	KSNV	M-F Today Show II	9-10a		to						
	KSNV			Tu	10/23/12	:00			\$275.00	Unresolved	1
				NOT AVAILABLE RATE							
8	KSNV	M-F Today Show II	9-10a		to						
					10/15/12 to 10/21/12	2x	--WT---				
	KSNV			W	10/17/12	:30	9:58 AM	DH10111217H Painful	\$275.00		1
	KSNV			Th	10/18/12	:00			\$275.00	Unresolved	2
				NOT AVAILABLE RATE							
9	KSNV	Today 4th Hour	10am-11am		to						
					10/15/12 to 10/21/12	1x	---T---				
	KSNV			Th	10/18/12	:30	10:54 AM	DH10111217H Painful	\$225.00		1
10	KSNV	Today 4th Hour	10am-11am		to						
					10/22/12 to 10/28/12	2x	MT-----				
	KSNV			M	10/22/12	:30	10:29 AM	DH10181218H Low	\$225.00		1
	KSNV			Tu	10/23/12	:30	10:27 AM	DH10181218H Low	\$225.00		2
11	KSNV	Rachael Ray	11am-12pm		to						
					10/22/12 to 10/28/12	1x	MT-----				
	KSNV			M	10/22/12	:30	11:35 AM	DH10181218H Low	\$225.00		1
12	KSNV	Rachael Ray	11am-12pm		to						
					10/15/12 to 10/21/12	2x	--WT---				
	KSNV			W	10/17/12	:00			\$225.00	Unresolved	3
				NOT AVAILABLE RATE							
	KSNV			Th	10/18/12	:00			\$225.00	Unresolved	2
				NOT AVAILABLE RATE							
13	KSNV	Noon News	12-1230pm		to						

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13	KSNV	Noon News	12-1230pm		to						
				10/15/12 to 10/21/12	3x	--WTF--					
	KSNV			W	10/17/12	:30	12:08 PM	DH10111217H Painful	\$275.00		1
	KSNV			Th	10/18/12	:30	12:20 PM	DH10111217H Painful	\$275.00		3
	KSNV			F	10/19/12	:30	12:23 PM	DH10111217H Painful	\$275.00		2
14	KSNV	Noon News	12-1230pm		to						
				10/22/12 to 10/28/12	1x	-T-----					
	KSNV			Tu	10/23/12	:30	12:29 PM	DH10181218H Low	\$275.00		2
15	KSNV	The Agenda 1230pm	1230-1p		to						
				10/22/12 to 10/28/12	1x	-T-----					
	KSNV			Tu	10/23/12	:30	12:46 PM	DH10181218H Low	\$225.00		2
16	KSNV	The Agenda 1230pm	1230-1p		to						
				10/15/12 to 10/21/12	3x	--WTF--					
	KSNV			W	10/17/12	:30	12:47 PM	DH10111217H Painful	\$225.00		2
	KSNV			Th	10/18/12	:30	12:53 PM	DH10111217H Painful	\$225.00		3
	KSNV			F	10/19/12	:30	12:47 PM	DH10111217H Painful	\$225.00		1
17	KSNV	Days of our Lives	1258p-2pm		to						
				10/15/12 to 10/21/12	2x	--WTF--					
	KSNV			W	10/17/12	:30	12:59 PM	DH10111217H Painful	\$275.00		2
	KSNV			Th	10/18/12	:30	12:59 PM	DH10111217H Painful	\$275.00		3
18	KSNV	Days of our Lives	1258p-2pm		to						
				10/22/12 to 10/28/12	1x	M-----					
	KSNV			M	10/22/12	:00			\$275.00	Unresolved	1
				NOT AVAILABLE RATE							
19	KSNV	The Doctors	2pm-3pm		to						

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Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/23/12
Station	KSNV	Order #	104405
Account Executive	Amy McCreary	Alt Order #	06832084
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/17/12 - 10/23/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HE4S
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	KSNV	The Doctors	2pm-3pm		to						
					10/22/12 to 10/28/12	2x	MT-----				
	KSNV			M	10/22/12	:30	2:21 PM	DH10181218H Low	\$225.00		2
	KSNV			Tu	10/23/12	:30	2:31 PM	DH10181218H Low	\$225.00		1
20	KSNV	The Doctors	2pm-3pm		to						
					10/15/12 to 10/21/12	2x	--WT---				
	KSNV			W	10/17/12	:30	3:01 PM	DH10111217H Painful	\$225.00		2
	KSNV			Th	10/18/12	:30	2:59 PM	DH10111217H Painful	\$225.00		1
21	KSNV	Dr Phil	3-4p		to						
					10/15/12 to 10/21/12	2x	--WTF--				
	KSNV			W	10/17/12	:30	3:17 PM	DH10111217H Painful	\$300.00		2
	KSNV			Th	10/18/12	:30	3:11 PM	DH10111217H Painful	\$300.00		3
22	KSNV	Dr Phil	3-4p		to						
					10/22/12 to 10/28/12	2x	MT-----				
	KSNV			M	10/22/12	:30	3:26 PM	DH10181218H Low	\$300.00		2
	KSNV			Tu	10/23/12	:30	3:21 PM	DH10181218H Low	\$300.00		1
23	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/22/12 to 10/28/12	2x	MT-----				
	KSNV			M	10/22/12	:30	4:23 PM	DH10181218H Low	\$450.00		2
	KSNV			Tu	10/23/12	:30	4:13 PM	DH10181218H Low	\$450.00		1
24	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/15/12 to 10/21/12	2x	--WTF--				
	KSNV			W	10/17/12	:30	4:21 PM	DH10111217H Painful	\$450.00		1
	KSNV			F	10/19/12	:30	4:28 PM	DH10111217H Painful	\$450.00		3
25	KSNV	4PM NEWS (1 hour)	4-5pm		to						

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Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104405-1
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Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104405
Alt Order #	06832084
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25	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/15/12 to 10/21/12	3x	--WTF--				
	KSNV			W	10/17/12	:30	4:43 PM	DH10111217H Painful	\$450.00		1
	KSNV			Th	10/18/12	:30	4:42 PM	DH10111217H Painful	\$450.00		2
	KSNV			F	10/19/12	:30	4:54 PM	DH10111217H Painful	\$450.00		3
26	KSNV	4PM NEWS (1 hour)	4-5pm		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	4:58 PM	DH10181218H Low	\$450.00		1
27	KSNV	M-F Early News	5-630p		to						
					10/22/12 to 10/28/12	2x	MT-----				
	KSNV			M	10/22/12	:30	5:24 PM	DH10181218H Low	\$900.00		3
	KSNV			Tu	10/23/12	:30	6:24 PM	DH10181218H Low	\$900.00		4
28	KSNV	M-F Early News	5-630p		to						
					10/15/12 to 10/21/12	2x	--WTF--				
	KSNV			W	10/17/12	:30	5:28 PM	DH10111217H Painful	\$900.00		1
	KSNV			W	10/17/12	:30	6:27 PM	DH10111217H Painful	\$900.00		4
29	KSNV	M-F Jeopardy	630-7pm		to						
					10/15/12 to 10/21/12	2x	--WT---				
	KSNV			W	10/17/12	:30	6:35 PM	DH10111217H Painful	\$750.00		2
	KSNV			Th	10/18/12	:30	6:57 PM	DH10111217H Painful	\$750.00		1
30	KSNV	M-F Jeopardy	630-7pm		to						
					10/22/12 to 10/28/12	2x	MT-----				
	KSNV			M	10/22/12	:00			\$750.00	See MG 30.3	2
	KSNV	Jeopardy in Prime	M-SA 8-11p / SUN 7-1 M	M	10/22/12	:30	9:37 PM	DH10181218H Low	\$750.00	MG for 30.2 10/22	3

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30	KSNV	M-F Jeopardy	630-7pm		to						
	KSNV			Tu	10/23/12	:00			\$750.00	Unresolved	1
				NOT AVAILABLE RATE							
31	KSNV	M-F Wheel of Fortune	7-730pm		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:00			\$750.00	See MG 31.3	1
	KSNV	Wheel in Prime	M-SA 8-11p / SUN 7-1	M	10/22/12	:30	10:29 PM	DH10181218H Low	\$750.00	MG for 31.1 10/22	3
32	KSNV	M-F Wheel of Fortune	7-730pm		to						
					10/15/12 to 10/21/12	3x	--WTF--				
	KSNV			W	10/17/12	:30	7:14 PM	DH10111217H Painful	\$750.00		3
	KSNV			Th	10/18/12	:00			\$750.00	Unresolved	2
				NOT AVAILABLE RATE							
	KSNV			F	10/19/12	:30	7:17 PM	DH10111217H Painful	\$750.00		1
33	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/15/12 to 10/21/12	2x	--W-F--				
	KSNV			W	10/17/12	:30	7:59 PM	DH10111217H Painful	\$450.00		2
	KSNV			F	10/19/12	:30	7:54 PM	DH10111217H Painful	\$450.00		1
34	KSNV	Face to Face w/ J.Ralston	730-758pm		to						
					10/22/12 to 10/28/12	2x	MT-----				
	KSNV			M	10/22/12	:00			\$450.00	See MG 34.3	1
	KSNV	RALSTON in PRIME	8-11pm	M	10/22/12	:30	10:42 PM	DH10181218H Low	\$450.00	MG for 34.1 10/22	3
	KSNV			Tu	10/23/12	:30	7:46 PM	DH10181218H Low	\$450.00		2
35	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	1x	---T---				
	KSNV			Th	10/18/12	:30	11:14 PM	DH10111217H Painful	\$775.00		1

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KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104405-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104405
Alt Order #	06832084
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Strategic Media Services, Inc.
Attention: Accounts Payable
3299 K St. NW
Ste 200
Washington, DC 20007

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	KSNV	M-F News 3 at Eleven	11pm-1135pm		to						
					10/22/12 to 10/28/12	1x	M-----				
	KSNV			M	10/22/12	:30	11:30 PM	DH10181218H Low	\$775.00		1
37	KSNV	Tonight Show	1135p-1237a		to						
					10/22/12 to 10/28/12	2x	MT-----				
	KSNV			M	10/22/12	:00			\$275.00	Unresolved	1
	KSNV				NOT AVAILABLE RATE						
	KSNV			Tu	10/23/12	:00			\$275.00	Unresolved	2
					NOT AVAILABLE RATE						
38	KSNV	Tonight Show	1135p-1237a		to						
					10/15/12 to 10/21/12	2x	--W-F--				
	KSNV			W	10/17/12	:00			\$275.00	Unresolved	1
	KSNV				NOT AVAILABLE RATE						
40	KSNV	Thursday Prime 10-11pm	10-11pm		to						
					10/15/12 to 10/21/12	1x	---T---				
	KSNV			Th	10/18/12	:30	10:18 PM	DH10111217H Painful	\$2,100.00		1
42	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		to						
					10/15/12 to 10/21/12	2x	-----SS				
	KSNV			Sa	10/20/12	:30	11:14 PM	DH10181218H Low	\$750.00		2
	KSNV			Su	10/21/12	:30	11:12 PM	DH10181218H Low	\$750.00		1
43	KSNV	News 3 Sunrise SATURDAY	6a-7a		to						
					10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	6:47 AM	DH10181218H Low	\$225.00		1
44	KSNV	Saturday Today	7a-9am		to						

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INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104405-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

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Sales Region	National

Order #	104405
Alt Order #	06832084
Deal #	
Order Flight	10/17/12 - 10/23/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	HE4S
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

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Ste 200
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
44	KSNV	Saturday Today	7a-9am		to						
					10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	8:43 AM	DH10181218H Low	\$325.00		1
45	KSNV	News 3 Today - SAT	9am-930am		to						
					10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	9:24 AM	DH10181218H Low	\$300.00		1
46	KSNV	Sa-Su Early News	5pm-630pm		to						
					10/15/12 to 10/21/12	2x	-----S-				
	KSNV			Sa	10/20/12	:30	5:15 PM	DH10181218H Low	\$450.00		2
	KSNV			Sa	10/20/12	:30	5:21 PM	DH10181218H Low	\$450.00		1
47	KSNV	WKND Jeop/Wheel	630-730pm		to						
					10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	7:24 PM	DH10181218H Low	\$375.00		1
48	KSNV	Saturday Night Live	1130pm-1:02am		to						
					10/15/12 to 10/21/12	1x	-----S-				
	KSNV			Sa	10/20/12	:30	12:59 AM	DH10181218H Low	\$750.00		1
51	KSNV	Meet the Press	8a-9am		to						
					10/15/12 to 10/21/12	1x	-----S				
	KSNV			Su	10/21/12	:30	8:48 AM	DH10181218H Low	\$1,900.00		1
52	KSNV	News 3 Today	9a-930am		to						
					10/15/12 to 10/21/12	1x	-----S				
	KSNV			Su	10/21/12	:30	9:29 AM	DH10181218H Low	\$250.00		1
53	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		to						
					10/15/12 to 10/21/12	1x	-----S				

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INVOICE

Advertiser	Heller, Dean for U.S. Senate	Invoice #	104405-1
Product	HELLER FOR SENATE	Invoice Date	10/28/12
Estimate Number		Invoice Month	October 2012
		Invoice Period	10/01/12 - 10/23/12
Station	KSNV	Order #	104405
Account Executive	Amy McCreary	Alt Order #	06832084
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	10/17/12 - 10/23/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	HE4S
Special Handling		Product Code	
		Agency Ref	
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
53	KSNV	Chris Matthews SUN 9:30am	9:30a-10a								
	KSNV			Su	10/21/12	:30	9:56 AM	DH10181218H Low	\$375.00		1
54	KSNV	NFL Pre-Game	1p-530pm								
	KSNV			Su	10/21/12	:30	5:20 PM	DH10181218H Low	\$1,600.00		1
55	KSNV	NFL Football	1P-9PM								
	KSNV			Su	10/21/12	:30	6:53 PM	DH10181218H Low	\$8,000.00		1
58	KSNV	Wake Up Early Wagners	430a-5a								
	KSNV			Th	10/18/12	:00			\$100.00	Unresolved	2
	KSNV			Su	10/21/12	:30	4:40 AM	DH10181218H Low	\$100.00		1
59	KSNV	Law & Order (LF)	Sat 1-2am / Sun 12-1								
	KSNV			Su	10/21/12	:30	12:54 AM	DH10181218H Low	\$45.00		1
60	KSNV	Today-AN	205a-304a								
	KSNV			Th	10/18/12	:30	2:27 AM	DH10111217H Painful	\$30.00		2

Aired Spots **76**

Gross Total **\$44,275.00**

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INVOICE

Advertiser	Heller, Dean for U.S. Senate
Product	HELLER FOR SENATE
Estimate Number	

Invoice #	104405-1
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Special Handling	

IDB #	
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Product Code	

Agency Ref	
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Agency Commission **\$6,641.25**

Net Amount Due **\$37,633.75**

Payment Terms 30 Days

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